

# Tools and methods for devising research infrastructure policies: The experience of Central and South-East European countries

Attila Havas  
Institute of Economics, CERS HAS

**Eu-SPRI 2018, Governance and Relevance:  
Towards a new generation of research and innovation policies**

Paris, 6–8 June 2018

ResInfra@DR is co-funded by European Union funds (ERDF, IPA)



RI policy issues and the relevance of foresight

Major features of foresight processes

Issues for foresight on RI

Benefits of foresight on RI

Obstacles, tensions, and methodological dilemmas

Policy proposals



# RI Policy Issues and the Relevance of Foresight

## The importance of RIs

their role in addressing major challenges, and thus the socio-economic consequences of their operation; the financial implications of building and maintaining appropriate RIs; etc.

⇒ major stakeholders need to be involved when strategic decisions are to be made

Many RIs are exploited below the socially optimal level ⇒

A shift in emphasis towards better use and management of existing RIs

- funding, interoperability, open access on the basis of merit, meeting educational and training needs
- better co-ordination of RIs, both at national and EU levels, to achieve more efficient utilisation of resources and skills

# RI Policy Issues and the Relevance of Foresight (2)

Knowledge generation  $\Rightarrow$  the role of RIs

- thorough dialogue and understanding between the co-producers and users of knowledge
- different research systems, geared towards
  - 'pure science' [achieve scientific excellence, prestige]
  - business needs [enhance competitiveness]
  - societal challenges (grand challenges) [improve quality of life]



# RI Policy Issues and the Relevance of Foresight (3)

Escalating costs of building new RIs and modernising existing ones **vs.** budget constraints

- international collaboration might be needed

Building large international RIs

- long lead time, wide-ranging expertise to plan
- appropriate governance structures and rules to facilitate the widest possible use
- budget cycles, financial rules and priorities of the participating countries need to be aligned in the long run
- political negotiation to agree on the location



# RI Policy Issues and the Relevance of Foresight (4)

Decisions on building new RIs and upgrading existing ones present a complex challenge

A wide range of stakeholders

different, and sometimes even conflicting interests

A lot is at stake

- future scientific capabilities
- consequences on socially, environmentally, and economically sustainable development
- strategic choices
  - significant immediate financial repercussions
  - potentially huge long-term implications

Severe budget constraints

Significantly differing opinions

No evidence in a strict sense

Foresight

can reduce technological, economic or social uncertainties

by identifying multiple futures and various policy options

make better informed decisions

by bringing together different communities of practice with their complementary knowledge and experience

obtain public support by improving transparency

⇒ improve overall efficiency of public spending

Foresight is neither a panacea, nor a decision

# Major Features of Foresight Processes

Future-oriented: the future

- is not pre-determined
- can evolve in different directions
- is shaped by actions taken today by various players

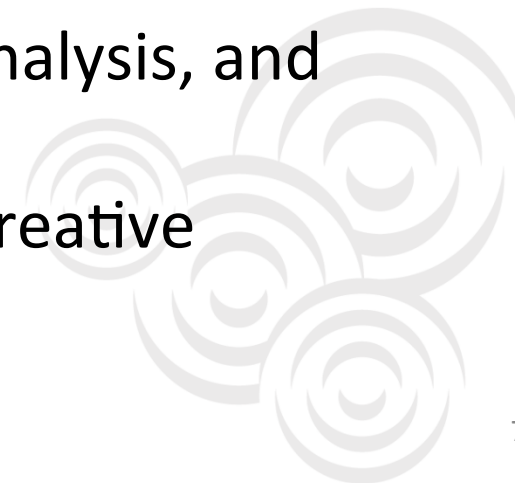
A degree of freedom to choose among multiple futures

A possibility to increase the likelihood of a preferred future

Value the multiplicity of perspectives, interests, and knowledge held across a dispersed landscape of actors

Seek to bring these together in processes of deliberation, analysis, and synthesis

Rely upon informed opinion and interpretation, as well as creative approaches in formulating conjectures on the future



## Major Features of Foresight Processes (2)

Draw on data from trend analyses and forecasting, bibliometrics, and official statistics, among other sources

Seek to transcend traditional epistemic boundaries

by bringing together different disciplines

in processes of deliberation that

result in improved understanding and new working relationships

Align actors around emergent agendas, resulting in a co-ordinated mobilisation of people and resources

Support actors in actively shaping the future

Should only be undertaken when it is possible to act upon the results





# Issues for Foresight on RI

## Policy orchestration

- STI policies and RI policies (specific features of scientific domains)
- STI policies and other policy domains affecting RTDI activities
- STI policies and policies aimed at promoting socially, economically, and environmentally sustainable development

## Use of existing RIs

- multiple governance, organisational and financial models to improve efficiency

## Future needs **vs.** existing RIs

- more efficient exploitation of existing knowledge **vs.** generation of new knowledge
  - are there better ways to unlock a repository of knowledge?
  - is there a need to change the way in which knowledge is generated?



## Issues for Foresight on RI (2)

### Future needs **vs.** existing RIs (cont'd)

- the life cycle of the RIs
  - financial sustainability of existing and new RIs
  - decommissioning of RIs
- international co-operation and competition
  - new models of collaboration (strike a balance between co-operation and competition)
  - co-investment
  - IPR
  - ethical issues

### People

- RI development strategies and education policy
  - operate and govern RIs
  - utilise RTDI results
  - life-long learning of researchers
  - mobility of skilled people among sectors and regions ⇒ diffusion and exploitation of knowledge

# Benefits of Foresight on RI

Underpins RI development strategies

if the selected future needs would be better served by modifying the existing RIs or building new ones

Encourages systemic and systematic thinking

Facilitates strategic deliberations on strategic issues

Compels developing multiple models of running and using RIs

Develops shared understanding of the context (where are we now?) and a shared vision (where do we want to go?)

Creates commitment among the participants

Reduces uncertainty



## RI policy-setting processes in Central and South-East European countries

The tools and methods applied to devise national RI development roadmaps, as well as for preparing proposals for the ESFRI (European Strategy Forum on Research Infrastructures) Roadmap

The actors and stakeholders involved in these strategy-setting processes

The types and extent of international (macro regional) co-operation in investing in and using RIs

Hardly any proposals for devising – and revising – the ESFRI Roadmap  
⇒ no need to rely on any strategy-setting tools and processes

## RI policy-setting processes in Central and South-East European countries (2)

### National RI development roadmaps

suggestions on individual RI projects have been proposals submitted by major universities, other publicly financed R&D performing organisations and influential researchers

assessed by various committees

⇒ no comprehensive strategic analyses ⇒ no participatory methods and processes

Exception: the NEKIFUT [Take-off] project in Hungary



# Obstacles, tensions, and methodological dilemmas

The legacy of ESFRI (European Strategy Forum on Research Infrastructures)

Opaque, non-participatory decision-making culture

Organisational (in)stability of RI policy-making bodies

- change in government

Idiosyncratic features of various S&T fields and their RIs

- Variety **vs.** a comprehensive, overarching RI development strategy
- Do we have appropriate foresight tools to address these issues, or do we need to develop new tools and approaches?
- Can we derive future RI needs from the inner logic of S&T developments and trends or advanced RIs drive S&T developments and trends?

# Obstacles, tensions, and methodological dilemmas (2)

Multiple ‘futures’ for Ris; S&T or other aspects?

- ‘pure science’ [achieve scientific excellence, prestige]
- business needs [enhance competitiveness]
- societal challenges (grand challenges) [improve quality of life]

Embeddedness in decision-making structures **vs.** autonomy of foresight processes

A fully-fledged, highly visible foresight process **vs.** foresight-like activities ‘assumed’ in an RI strategy-setting process  
example: the NEKIFUT [Take-off] project in Hungary

# Policy Proposals

Conduct foresight on RI at various levels

- EU: ESFRI, European Technology Platforms
- macro regional
- national
- host organisations and RIs, individual RIs
- domains of science

Consider RI issues in thematic foresight processes (besides conducting foresight on RI)

Translate recommendations into policy measures

Update and revise strategies by regular foresight (as opposed to a one-off exercise)



Thank you for your attention!

Attila Havas ([attila.havas@krtk.mta.hu](mailto:attila.havas@krtk.mta.hu))

